

SPONSORSHIP FORM - Event Date: April 27, 2024



Run.Walk.Celebrate.

Community Impact:

2016	- \$25,750
2017	- \$25,150
2018	- \$29,000
2019	- \$26,000
2021	- \$26,300
2022	- \$32,500
2023	- \$38,000

Sponsorship Level Benefits

Please check ☒ your desired sponsorship level below

Title & Gold Sponsors will enjoy the following benefits in addition to those listed below.

- Booth on Main Street to engage w/participants and promote your organization
- Discounted Run/Walk registration

☐ **Title Sponsor**
\$5,000

- Prominent logo placement on related signage, social media posts, t-shirts, and print advertising
- Placement on website with link to company website
- Premier banner signage on one of the following: 1) Stage 2) Finish line

☐ **Gold Sponsor**
\$3,000

- Logo placement on related signage, social media posts, t-shirts, and print advertising
- Placement on website with link to company website
- Premier logo placement on back of t-shirts

☐ **Silver Sponsor**
\$1,500

- Booth on Main Street to engage w/participants and promote your organization
- Logo placement on social media post, t-shirts, and print advertising
- Placement on website with link to company website
- Logo on Route Signage (mile markers and directional)

☐ **Booth Space Sponsor***
\$500

- 10 x 10 Booth Space
- *committee approval required for Booth Space
- Company name listed on t-shirt

☐ **T-Shirt Sponsor**
\$500

- Larger logo on back of t-shirt
- Multiple social media/email mentions

☐ **T-Shirt Sponsor**
\$300

- Logo on back of t-shirt
- Social media mention

Company Name: _____ Contact Person: _____

Phone: _____ Email: _____

Address: _____

PAYMENT: Checks made payable to: Pay It Forward Johnson County, Inc.

Mail to: Pay It Forward Johnson County P. O. Box 155, Franklin, IN 46131

Questions? Contact Erin (Smith) Pennington 317.697.1717

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EVENT MANAGEMENT